

AgedCare.com.au Banner Rates and Positioning



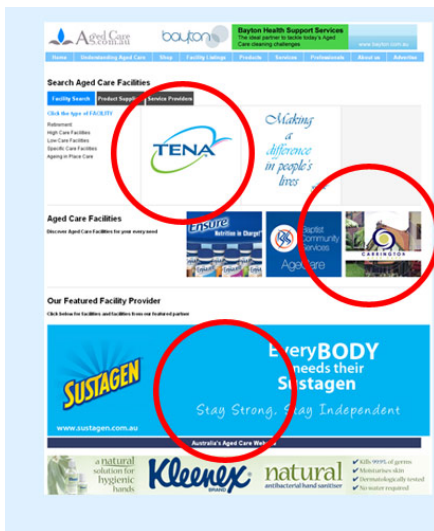
BANNER TYPE	DIMENSIONS	WHERE IT IS FEATURED	3 MONTH CONTRACT	6 MONTH CONTRACT	12 MONTH CONTRACT
Header Banner	650 x 64	All Pages	\$1200 / Month	\$1100 / Month	\$990 / Month
Rotating Banner	455 x 210	Home Page	\$1000 each / Month	\$900 each / Month	\$800 each / Month
Home Page	780 x 160	Home Page	\$1000 / Month	\$900 / Month	\$800 / Month
Search Engine Banner (Double cell banner)	210 x 230 X 2	Products Search Page	\$ 990 / Month	\$890 / Month	\$ 800 / Month
		Services Search Page	\$ 990 / Month	\$ 890 / Month	\$ 800 / Month
		Facilities Search Page	\$ 990 / Month	\$ 890 / Month	\$ 800 / Month
Trio Banner	190 x 165	Products Search Page	\$880 each / Month	\$ 800 each / Month	\$720 each / Month
		Services Search Page	\$880 each / Month	\$ 800 each / Month	\$720 each / Month
		Facilities Search Page	\$880 each / Month	\$ 800 each / Month	\$720 each / Month
Feature Individual Banner	960 x 280	Products Search Page	\$1000 / Month		
		Services Search Page	\$1000 / Month		
		Facilities Search Page	\$1000 / Month		
Left Tower Banner	205 x 410	Products Search Results Page	\$ 990 Each / Month	\$890 Each / Month	\$ 800 Each / Month
		Services Search Results Page	\$ 990 Each / Month	\$ 890 Each / Month	\$ 800 Each / Month
		Facilities Search Results Page	\$ 990 Each / Month	\$ 890 Each / Month	\$ 800 Each / Month
Right Tower Banner	230 x 510	Understanding Aged Care Page	\$ 990 / Month	\$890 / Month	\$ 800 / Month
		Professionals Page	\$ 990 / Month	\$ 890 / Month	\$ 800 / Month
		About Us Page	\$ 990 / Month	\$ 890 / Month	\$ 800 / Month
Footer Banner	960 x 100	All Pages	\$1100 / Month	\$ 990 / Month	\$ 900 / Month

Banner Positions



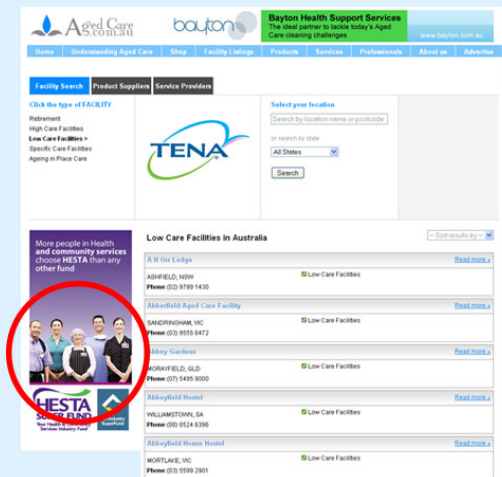
HOME PAGE BANNERS

- 1. Header Banner**
All Pages - 650px X 64px
- 2. Rotating Banner**
Home Page Only - 455px X 210px
- 3. Home Page Banner**
Home Page Only - 780px X 160px
- 4. Footer Banner**
All Pages - 960px X 100px



LISTING AND SEARCH

- 1. Search Engine Banner**
Listing pages - 210px X 230px
- 2. Trio Banners**
Listing pages - 190px X 165px
- 3. Feature Individual Banner**
Listings Page - 780px X 160px
- 4. Left Tower Banner**
Listings Results - 960px X 100px



INFORMATION PAGES

- 1. RIGHT TOWER BANNER**
All AgedCare Information Pages - 230px X 510px